



2024 Wellness Rewards (UT Medicaid) by Molina Healthcare

Attention Medicaid Network Providers:

We are excited to announce that our member rewards incentive program, Wellness Rewards by Molina Healthcare launched on 4/25/2024. Please see attached details for more information on this program.

Note: the program is for Utah primary Medicaid members only. We also wanted to take this opportunity to remind you that Molina Medicaid members ages 3 -21 years of age are eligible for one wellness exam per year, regardless of when the wellness exam took place the prior year.

If you have questions regarding this notification, please contact the Quality Improvement Department at MHU_MHID_QI_Department@MolinaHealthCare.Com. Please include "WELLNESS REWARDS QUESTIONS" in the subject line of the email.



Wellness Rewards

by Molina Healthcare



What is the Wellness Rewards program?

Molina Healthcare Wellness Rewards is a program where certain members can earn rewards for completing healthcare activities. *Find a complete list of healthcare activities below.*

Although many visits are covered at a \$0 copay, these rewards can help the members who are included in this program cover other expenses such as basic necessities. Plus, this program encourages members to attend preventive care visits—especially among those who normally do not attend.

How do members earn rewards?

Once they complete an eligible healthcare activity, members can report the necessary information (e.g., the date of the visit, the name of the doctor, etc.) to Wellness Rewards online or over the phone within the eligible dates for that activity. Then the member can select their reward.

How long does it take for a member to receive their reward?

Please allow 6-12 weeks to receive your reward after we receive your information and your claim is processed.

Healthcare Activities	Reward Value
Prenatal Care Visit (Must be completed prior to 12th week of pregnancy, or within 42 days of health plan enrollment)	\$65
Postpartum Care Visit (Must be completed between 1-12 weeks after delivery)	\$65
Maternal Assessment (Member must call 866-891-2320 and complete before 32nd week of pregnancy)	\$65
Diabetes Blood Test (A1C) (Ages 18-75)	\$50
Diabetes Eye Exam (Ages 18-75 dilated eye exam by optometrist or ophthalmologist)	\$75
Breast Cancer Screening (Ages 50-74, every 2 years)	\$75
Pap Test (Ages 21-64, every 3 years)	\$75
Well Child Checkup (Ages 3-21) (Member facing name “Annual Checkup”)	\$50
Well-Child Visits (Birth to 6 Months) (Complete all 3 well child exams by 6 months)	\$25
Immunization Visits (Birth to 6 Months) (Complete all recommended Combo 3 vaccines, Birth to 6 months)	\$25
Well-Child Visits (6 to 15 Months) (Complete all 3 well child exams by 15 months)	\$25
Immunization Visits (6 to 15 Months) (Complete all recommended Combo 3 vaccines, 6 to 15 months)	\$25
Later Well-Child Visit 1-2 (15 to 30 Months) (Complete 2 well child visits between 15 to 30 months)	\$30
HPV Vaccine (For Ages 9 to 12) (Complete both doses of the vaccine prior to 13th birthday)	\$50
Flu Shot (Ages 18+ with at least one other missing healthcare activity)	\$25

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How can members sign up for and participate in the Wellness Rewards program?

There are two options available to sign up and participate in the program. The member may choose which option works best for them.

Online

molinawellnessrewards.novu.com/intake

Log in to the Wellness Rewards secure member portal, and then click on “Wellness Rewards” in the Member Toolbox.

Phone

(866) 577-2550 (TTY: 711)

Monday – Friday: 6 a.m. – 8 p.m., MT

Saturday: 8 a.m. – 1 p.m., MT

Call center agents will be able to enter healthcare activity information and select rewards on a member’s behalf.

The Molina Healthcare Wellness Rewards program is for UT primary Medicaid members only. Preventive care visits must occur in 2024 to qualify. The member has until 1/31/2025 to request their rewards.

Eligibility requirements and claims verification may apply. Eligibility follows HEDIS technical specifications.